

## **Membership Idea - 921A Cards in Pews at Church.**

**The Idea: New Members = Council Growth . This will keep a Council alive, motivated and successful.**

With permission from the Pastor of your Parish, this works best if you do it for 4-6 weeks in a row. Put something each week about the Knights of Columbus in the Sunday bulletin. Don't keep the process a secret, explain what the plan is and people will respond.

At the end of this period, on the final Sunday, end it with an open house after each Mass. Here you can hand out literature, show the Video "Experience of a Lifetime" and answer any questions that the candidate or his spouse may have. If you get 4-5 Knights to help, hold informal interviews while the spouses are having simple refreshments, coffee and cake or cookies, etc.

Set up a 1<sup>st</sup> Degree for the following week. Do it in advance, don't wait until the last minute to schedule the Degree team. Consider having it on Sunday afternoon, maybe 1:30 or 2:00pm instead of a weekday. You will probably have better attendance. If everyone can't make it on Sunday, schedule another 1<sup>st</sup> degree during the week, or take the candidates to a 1<sup>st</sup> degree at another council in the near future.

### **The process:**

In each pew, put 5-6 cards with small pencils at each card. Place these cards in the pews prior to the first Mass on Saturday and leave them there in the pews until the last Mass on Sunday.

After the last Mass, Collect the cards and the pencils for use the following week. You might be able to get the Ushers to do this for you.

On Monday, stop at the Parish Office to see how many cards were left in the baskets or with the ushers.

Contact each person that filled out a card. Send them a letter by Mail, thanking them for their interest in the Knights of Columbus and include a Form 100 and a STAMPED return envelope to you.

As you start to get response from the candidates, Completed form 100's, you can let them know about any plans that you have to interview them, tell them about an upcoming Open House or the Date of the 1<sup>st</sup> Degree.

We used this process at St. Columbanus Church, Jan 1-Feb 10, 2010. Results = 85 Completed cards, 34 New Members and 20 transfers. Total 54 men and we still have approx 15 other completed form 100's.

Plan to succeed with this process and you will. It works great. Good Recruiting, have FUN!

If you have any questions, please don't hesitate to contact me, anytime.

Fraternally,

**Bill Schneider, FIC**

**KofC Field Agent**

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**Setting up the 921A Card.**

**Buy, approx 6 boxes of small pencils. (You will need about 800 pencils.) Staples sells them in boxes of 144.**

**I will be happy to supply the 921A cards and the printed stickers for your council to use. Help is needed. Get a couple of guys together and place the stickers on the cards.**

**Place the Stickers on the cards, on an angle, just covering up the Zip Code.**

**Please see example below.**