



To Whom It May Concern,

I am writing on behalf of St. Lawrence School to request a donation for our 18th annual Walkathon on October 26th, 2019. For the past seventeen years our school's main fundraiser has been our Walkathon, where students obtain pledges to raise money. Your generous donation would be greatly appreciated and put to very good use. All funds raised this year will help support the educational program at St. Lawrence School, and we hope that you will consider helping us continue to provide our students with academic excellence and spiritual growth.

Benefits for our sponsorship levels include:

Event Sponsor: For a donation of \$10,000 or more, your company name and logo will be printed on:

- Large Event Sponsor Sign
- T-shirts worn by the children, their families, and the faculty at St. Lawrence School
- All 2019 Walkathon marketing material
- Business card advertisement in our event program
- A large banner hung outside the school the week of the event
- A sign displayed outside of the school along North Greece Road the week of the event
- A sign displayed at Aquinas Institute on the day of the event
- **Deadline is Monday, September 30, 2019.**

Finish Line Sponsor: For a donation of \$1,000, your company name and logo will be printed on:

- T-shirts worn by the children, their families and the faculty at St. Lawrence School
- All 2019 Walkathon marketing material
- Business card advertisement in our event program
- A large banner hung outside the school the week of the event
- A sign displayed outside of the school along North Greece Road the week of the event
- A sign displayed at event location on the day of the event
- **Deadline is Monday, September 30, 2019.**

Mile Marker Sponsor: With a contribution of \$500, your company name and logo will be printed on:

- All 2019 Walkathon marketing material
- Business card advertisement in our event program
- A large banner hung outside the school the week of the event
- A sign displayed outside of the school along North Greece Road the week of the event
- A sign displayed at event location on the day of the event
- **Deadline is Monday, October 7th, 2019.**

Sign Sponsor: For a gift of at least \$100, your company name and logo will be printed on:

- A sign displayed outside of the school along North Greece Road the week of the event
- A sign displayed at event location on the day of the event
- **Deadline is Monday, October 7th, 2019.**

We would like to thank you in advance for your consideration. Your donation and business card may be sent to the address below and logo for the sign may be submitted to stlawrencewalkathon@gmail.com. Please note artwork should be in high resolution form. ****Please see below for details.** If you have any questions, please contact Lisa Martone at 585-200-2988.

Your response can be sent to:
St. Lawrence School
1000 North Greece Road
Rochester, NY 14626
Attn: Walkathon 2019

****Images pulled from the Web are seldom usable for print production. Vector files created in drawing programs like Illustrator and Freehand result in far better quality than files saved as raster formats such as GIF, JPEG, TIFF and BMP. Raster files should be at least 300dpi at finished size.**

1000 North Greece Road • Rochester, NY 14626-1031 • 585.225.3870