

Saint Patrick Parish

Strategic Plan

Mission

Saint Patrick Parish family, centered on the Eucharist and the Word of God, continually seeks to be a Christ-centered community. We embrace as our mission:

- ▶ To live our Roman Catholic faith
- ▶ Strengthen the spiritual life of all parishioners through truth and love
- ▶ Serve the needs of others and ourselves
- ▶ Give witness to the joy of the Gospel
- ▶ Reach out and welcome those who are searching for a community of faith

Success Factors

As determined by the Saint Patrick Parish Council 2018

Engage Parishioners in the Catholic Faith

- Increase biblical literacy
- Outreach to dis-engaged

Meet Parishioners Where They Are

- Evangelize with relevance across all age groups
- Support ministries that span across ages and interests
- Deliver consistent messages through differing channels relevant to today's world

Attract and Engage Younger Families

- Strengthen Faith Formation
- Support Youth Ministry
- Create an active environment for younger families

Strengthen the School

- Increase enrollment
- Create a unique offering
- Increase the endowment

Financial Stability

- Operate with a balanced budget
- Create a long-term facility plan
- Develop a sustainable fundraising plan

Priorities

ACTIVE: Serve the needs of others while fostering engagement within our own community

Goal: Increase awareness of homelessness, poverty, and hunger in our community and develop an Action

Plan to address and alleviate these issues within our community by December 2021

Goal: Share our God-given gifts through stewardship

CONNECTED: Create a sense of community as we support each other while reaching out and welcoming others

Goal: Foster a sense of community by offering social events for 3 target segments by July 2020

Goal: Actively engage 250 parishioners in new ministries by July 2020

Goal: Improve communication between the parish and the community to foster connectivity utilizing social media and other communication methods by December 2019

ENRICHING: Provide spiritual nourishment so parishioners can grow in the Catholic faith

Goal: Increase mass attendance of “registered, active” parishioners by 20% by July 2021

Goal: Improve the K-6 Faith Formation program by September 2021

Goal: Implement an Adult Faith Formation program based on parishioner needs and wants by December 2021

Priority: ACTIVE

Serve the needs of others while fostering engagement within our community

Goal: Increase awareness of homelessness, poverty and hunger in our community and develop an Action Plan to address and alleviate these issues by December 2021

- Working with Family Promise, host families for 3 weeks throughout the year at the Parish Center
- Educate parishioners regarding “Respect Life” to encompass global and community concerns by December 2019
- Grow our Social Justice Ministry across the board to include adults, youth, and the school to support Diocesan and local food pantries and those in need locally including seniors and the disabled. Identify and create a plan to assist these groups and satisfy their needs by July 2020
- Host a parish-wide Day of Service by September 2020

Priority: ACTIVE

Serve the needs of others while fostering engagement within our community

Share our
God-given
gifts
through
stewardship

- Educate the parish community about stewardship
- Encourage families to participate in at least 1 ministry, especially those families that are considered “registered and active” but don’t participate in the parish community beyond Mass
- Create a plan to recruit, train, and support ministry leaders
- Increase the number of families using Online Giving by 15%
- Set up kiosks after mass quarterly to help parishioners sign up for Online Giving and show them how to use the software to retrieve history and make changes
- Commit to financial transparency, sharing an annual report of our finances each December to be posted on our website and in the bulletin and hold an annual Financial Town Hall Meeting
- Create a Capital Budget by 2021 (Include asset inventory with life expectancy)

Priority: CONNECTED

Create a sense of community as we support each other while reaching out and welcoming others

Goal:
Provide and
Foster a
Welcoming
Environment

- Greeters should welcome newcomers with *Welcome to Our Parish Card* and *Parish Newsletter/About Our Parish Information Sheet*
- All Staff will be welcoming and approachable and trained in phone etiquette and customer service by December 2019

Priority: CONNECTED

Create a sense of community as we support each other while reaching out and welcoming others

**Goal:
Foster a
sense of
community
by engaging
3 target
segments by
July 2020**

- Identify 3 target segments by July 2019.
- Create a Marketing Plan to engage these segments. Identify which ministry will be responsible to oversee and execute the Marketing Plan by December 2019.
- Cultivate Community throughout the Parish by offering 2 Parish Social Events each year including the picnic and emphasize events as Parish, not solely School or Parish, by July 2020
- Create a plan for greater communication between the parish community and school community so we are one parish, not two separate entities

Priority: CONNECTED

Create a sense of community as we support each other while reaching out and welcoming others

**Goal:
Actively
engage 250
parishioners
in new
ministries
by July
2020**

- Create buckets within ParishSoft with areas of interest or talent to draw potential ministry members.
- Virtual Ministry Fair on YouTube that includes short clips about each of our ministries by December 2021
- Create a Newcomers Ministry and assign new families a “buddy” family by July 2020
- Conduct a Time, Talent, and Giftedness survey to engage parishioners and match skills to ministries by December 2019
- Contact families when staff realizes they are no longer attending mass or using envelopes by July 2019

Priority: CONNECTED

Create a sense of community as we support each other while reaching out and welcoming others

Goal: Improve communication between the parish and the community to foster connectivity by December 2019

- Live stream masses and events on the website and Facebook by July 2020 which will foster community to those that can not physically attend mass
- Train greeters to spot newcomers and offer welcome information by December 2019
- Create a quarterly Parish Newsletter to be posted online with hard copies available at the Church by December 2019
- Involve the parish by communicating important projects prior to the start of the project for parishioner “buy-in” by December 2019
- In addition to the Town Hall Meeting, hold a Financial Town Hall Meeting annually by December 2019
- All Staff will be welcoming and approachable and trained in phone etiquette and customer service by December 2019
- Focus on educating and gathering parishioner input rather than citing rules by December 2019
- Encourage Parish Staff to create, schedule, and maintain a parish blog by July 2020.

Priority: ENRICHING

Provide Spiritual Nourishment so Parishioners can Grow in the Catholic Faith

Goal:
Increase Mass
Attendance
of
“registered,
active”
Parishioners
by 20% by
July 2021

- Review and update New Parishioner Registration including form and process by March 2019.
- Create buckets within ParishSoft with areas of interest or talent to draw potential ministry members.
- Virtual Ministry Fair on YouTube that includes short clips about each of our ministries.
- Create a Newcomers Ministry

Priority: ENRICHING

Provide Spiritual Nourishment so Parishioners can Grow in the Catholic Faith

Goal: Improve the K-6 Faith Formation Program by September 2021 & include Mass attendance as part of the Faith Formation curriculum for all grade levels by December 2021

- Review curriculum and make changes as necessary utilizing the ACRE Assessments, Diocesan requirements, and catechist and parent input by December 2021
- Analyze Session times focusing on Mass times and make adjustments as needed by December 2021

Priority: ENRICHING

Provide Spiritual Nourishment so Parishioners can Grow in the Catholic Faith

**Goal:
Implement an
Adult Faith
Formation
Program based
on Parishioner
Needs and
Wants by
December
2021**

- Live stream masses and events on the website and Facebook by July 2020 which will foster community to those that can not physically attend mass
- Conduct a Needs Analysis for Adult Formation by December 2019
- Get input on speakers and programs through a sampling of parishioners prior to booking by December 2019