

**St. Basil's Communications Committee  
Highlights of January 25, 2018 Meeting**

**Present:** Judy Young (Chair), Elizabeth Elliot, Aaron Ludmer, Kathleen Kelly, Amy Lentini and Ed Loziuk.

**Regrets:** Kevin Burns

- **Flocknotes** pilot project update: This is still in progress and a smaller group within the Children's Ministry will be tested to see if it is worth expanding its use.
- **Monthly Newsletter:** This is being developed to provide news, photos and updates from the various ministries within the parish. A member of the committee will follow up with members of the Liturgy, Outreach, Faith Formation and Parish Vitality ministries with an invitation to contribute and brief outline of the nature of content being sought.
- **Webpage:** The contents are being reviewed and parish ministries will be asked to review and update content related to their ministries.
- **Review of existing communications tools:** The parish Twitter account has a number of followers. A committee member will take photos of some parish events which can be incorporated into the newsletter, website and new whiteboards which will soon be set up in the vestibule. The newsletter will be online with some print copies available as the committee is aware that there are parishioners who are not online and their needs must be met as well. There will be further discussion following the Flocknotes pilot project about establishing email databases to communicate with various groups and the parish as a whole.
- **Email address for the committee:** [stbasilscomms@gmail.com](mailto:stbasilscomms@gmail.com)
- **Next Meeting:** March 21, 2018