



## Counting Our BLESSINGS

SAINT MARTHA CATHOLIC CHURCH  
OF KINGWOOD

Campaign Newsletter

Volume 15

April 16-17, 2016

## This weekend is Commitment Weekend!

Receptions are concluded and the Campaign Brochure has been mailed to every family! Pledge Cards are in the hands of ALL registered parishioners. The parish family of St. Martha asks that you make your Commitment TODAY!

While we are asking every household to consider a pledge of \$4,000, payable over a three-year period, *we need gifts of all sizes to be successful*. If you are able to consider a gift of \$10,000, \$15,000, \$25,000 or above we ask that you prayerfully consider doing so. **Remember, we are not asking for equal giving, but we are asking for equal sacrifice.** If you did not place your Pledge Envelope in the collection this weekend, please mail it or bring it by the Parish Office this week.

### Frequently Asked Questions:

#### Why are we asking for pledges?

We are asking for pledges, instead of one-time gifts, because pledging allows a family to make a larger contribution over a longer period of time. We cannot reach our goal with only out-of-pocket, one-time donations. Pledging allows families to give what they truly believe to be a thoughtful, generous, and proportionate gift rather than just what can be spared at the moment.

We are grateful for all sacrifices that our parishioners are able to make, whether they are pledges or one-time gifts. Our most important goal is 100% participation from our families!

#### If we have ~6,000 families at St. Martha, why don't we all just give \$2,000 for a total of \$12 million? Then we would have our goal!

In a perfect world, the math works and this would be the case! However, each family's financial situation is different. For some, a pledge of \$2,000 may be more of a sacrifice for one family than a \$10,000, \$25,000 or \$100,000 pledge may be for other families. It is important to recognize that not all families will participate in this campaign, no matter how worthy the cause. The Biblical imperative given to us by God is that each family be responsible for the gift they give as they reflect on how God has blessed them. A pledge should represent our gratitude to God for His many blessings. We trust Our Lord will inspire generosity!

### Volunteer Follow up set to begin!

Volunteers will begin home visits and phone contacts to all parishioners who were unable to attend a reception and who have yet to respond. By responding today we will be able to remove your name from the Follow up List.

*Please Respond Today!*

If you have any questions, please contact the campaign office at 281-358-6637  
or at [campaign@stmartha.com](mailto:campaign@stmartha.com)