

SAMPLE TRANSCRIPT EXCERPT WITH HIGHLIGHTS

Franklin Delano Roosevelt

First Inaugural Address

Delivered 4 March 1933

President Hoover, Mr. Chief Justice, my friends:

This is a day of national consecration. And I am certain that on this day **my fellow Americans** expect that on my induction into the **Presidency**, I will address them with a candor and a decision which the present situation of our people impels.

This is preeminently the time to speak the truth, the whole truth, frankly and boldly. Nor need we shrink from honestly facing **conditions in our country today**. This great Nation will endure, as it has endured, will revive and will prosper.

So, first of all, let me **assert my firm belief that the only thing we have to fear is fear itself** -- nameless, unreasoning, unjustified terror which paralyzes needed efforts to convert retreat into advance. In every dark hour of our national life, a leadership of frankness and of vigor has met with that understanding and support of the people themselves which is essential to victory. And I am convinced that **you will again give that support to leadership in these critical days...**

SPEECH ANALYSIS EXAMPLES

The speaker made this speech with the intention of **gaining strong popularity in politics, resulting in strong voting support in the future.**

The strongest supporting evidence lies in his appeal to the audience's **sense of patriotism and appreciation for strength in the face of the challenges that the country faces.**

He makes this appeal by mentioning **the power of fear** which implies that **American citizens should endeavor not to allow fear to dictate the way they manage their politics, and therefore see him as a true leader of the state.**

Ultimately, an audience faithful to his ideals and principles will likely **receive this speech with gratification for having voted him into office and will probably vote for him again.**

RHETORICAL ANALYSIS TRIANGLE

Context:

- **1933 - March**
- **Washington DC**
- **The Great Depression**

MESSAGES AND VALUES:

Americans should be proud of their bravery
Fear is the only thing worth fearing
Americans have voted wisely in electing him
Americans should have hope now that he is in office

PURPOSE:

**Americans will approve of
his political leadership and
vote for him again.**

SPEAKER:

FDR
Newest president

AUDIENCE:

American citizens
American voters
**Americans facing financial
troubles**

