

SPEECH ANALYSIS SUMMARY

The speaker made this speech with the intention of...

(purpose section notes on triangle)

The strongest supporting evidence lies in his/her appeal to the audience's...

(audience values, culture or problems discussed – audience section notes on triangle)

He/she makes this appeal by mentioning...

(stated values or important events in speech)

which implies...

(messages section notes on triangle)

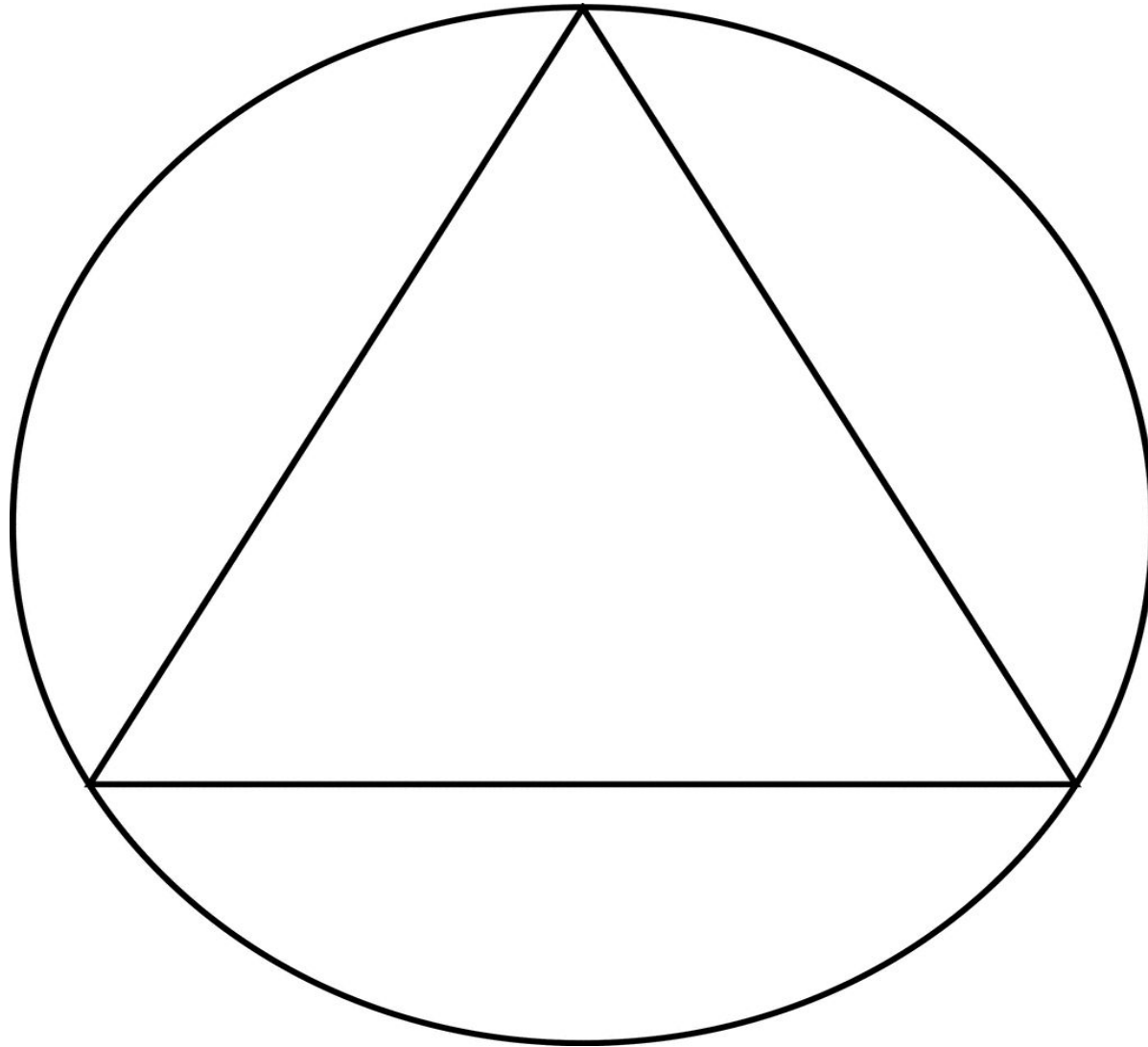
Ultimately, an audience faithful to his/her ideals and principles will likely...

(successful or unsuccessful fulfillment of the intended purpose)

RHETORICAL ANALYSIS TRIANGLE

Context:

MESSAGES AND VALUES:



- When?
- Where?

➤ Current issues?

SPEAKER:

AUDIENCE:
