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# IMMACULATE CONCEPTION SCHOOL

## SPIKE'S SPECTACULAR FAMILY FUN DOG SHOW

SATURDAY, 10/7 • 2PM-4PM

**OUTSIDE EVENT (WILL MOVE INSIDE TO GYM IF RAIN)**

### SPONSORSHIP LEVELS AND BENEFIT OUTLINE

Sponsorship of the *ICS Spike's Spectacular Family Fun Dog Show* provides supporters with a unique opportunity to promote products and services to targeted audiences. The event will be held on the school fields. Your presence sets your business apart, guaranteeing you distinctive and positive recognition for your support of Immaculate Conception and the community. Your sponsorship contributes tremendously to the success of this event and is appreciated by all members of the Home School Association.

#### **Top Dog Sponsor: \$250**

- Booth space with two chairs and one table at the event
- Name and logo on all promotional materials and press releases
- Name and logo featured in the event program
- Name and logo printed on main event banner
- Name mentioned and special thanks during event
- Sponsorship recognition on the ICS Social Media postings

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#### **Category Sponsor \$50**

- Name and logo featured in the event program
- Name mentioned and special thanks during event

#### **Ring Sponsor: \$100**

#### **Door Prize Sponsor**

Donate a door prize of \$25 value or more to be given out during the event. Door prize sponsors will have the opportunity to place their business cards and/or brochures with their door prize giveaway. There is no fee for the sponsorship level.

#### **Vendor Booths**

Take advantage of the opportunity to display, market, and/or sell from a 10' X 10' booth at the dog show. All vendors are responsible for providing their own tents, table and chairs. Vendor booth fee is \$35 by September 15th, \$40 after. Fees are non-refundable and due upon signup. No electricity will be available for tables.



**SPONSORSHIP/VENDOR COMMITMENT FORM**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Cell Number \_\_\_\_\_ Email: \_\_\_\_\_

**VENDOR REGISTRATION**

Booth areas are 10' X 10' each. All vendors are responsible for providing their own tents, table and chairs. ICS reserves the rights to sell all food and drink.

Description of product or services to be sold or displayed: (No food (excluding Dog/Pet Treats or drink)

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ Signature \_\_\_\_\_ Date

By signing above, I hereby agree to display, market and/or sell goods or services as described above from within the designated 10' x 10' boundary area. I understand that my vendor participation is solely a marketing opportunity and is not tax deductible.

Please make check or money order payable to "ICS"

Mail form and payment by postmarked by September 30th 2017 to:  
ICS c/o Dog Show: 23 Manalapan Road, Spotswood, NJ 08884

Questions? Yvette Fortin 917-685-8691 yfortin@icsspotswood.com