

## Comprehensive plan for Parish Captains

Successful display of the CT Catholic Men's Conference as the multi-diocesan special Event that it is!

Follow these steps with the goal of attracting 10 men from each parish to purchase a ticket and attend the conference.

1. Respect your Pastor and ask for permission to advocate for the conference in the Church.
  - a. Give him a brochure & share "why you are going"
2. Invite men to attend the conference every time you go to Church.
3. Arrange a group to share rides together on conference day – leaving from the Church parking lot. Make a sign, or have this in bulletin.
4. Schedule mass announcements (see schedule) and bulletin releases (see schedule)
5. Schedule a bulletin insert
6. Hang the Church Posters & Receive permission to show a display board.
7. Send an invitation to each men's group in the parish.
8. Visit the men's groups if possible with brochures.
9. Ask to speak at two different weekend masses (only 2 minutes)
  - a. Even better – does the Pastor want to make these announcements.
10. Call parishioners that you know to invite them.

MAKE SURE that you share this, "The conference saves souls and every Bishop in Connecticut agrees"

By the numbers:

In July – start to invite men, Posters arrive in parish, first bulletin announcement

In August – invite men, bulletin announcement, and first mass announcement; call friends to invite them to purchase an early ticket (follow the script for messages)

In September – invite men and maybe speak after mass, bulletin announce., and mass announce.

In October – invite men and arrange a carpool / check with groups / do you know who is going / who has questions? Speak with groups, bulletin announce., mass announce. Can you do an insert?

[see the ideas]

Posters:

Best locations are vestibules, corner locations. Watch them weekly that they don't get covered.

Remind men that you purchase tickets ONLINE, and the At The Door tickets will cost more & slow entry.

## Bulletin announcements

## Header

### Suggested weekends:

7/7-8	Save the date / See the poster
7/28-29, 8/18-19, 8/25-26	Get an early ticket price before it sells out
9/8-9, 9/29-30	Receiving everything that God is offering you
10/6-7, 10/13-14	RIGHT NOW is the time- please don't miss it

### Mass announcement to read:

(First line)

7/28-29	Did you see the Poster? Tickets on sale now
8/25-26, 9/29-30	YOU are invited!
10/6-7, 10/13-14	Our Bishop encourages all Men to attend.

WHAT TO SAY [see the handout for the invitation]

## SPEAKING AT YOUR PARISH

### Points to include:

1. Why it is important to you
2. What you get out of the conference day
3. What made you feel that you HAD to share this with your Catholic brothers
4. Why YOU are an EXPERT on the conference
5. Who was your favorite speaker
6. How far would you drive to attend
7. ASK – are you ready to accept all that God is offering to you ??
8. Let them know that you Love your Church and speaking is not a natural (but this is important)
9. God bless them all!
10. Thank you to your Pastor for giving you 2 minutes.