

## **Blue Tide Meeting**

October 30, 2018 at 6:00 PM

High School Cafeteria

**Blue Tide Officers:** Stephanie Daniels - President, Phil Kalamaros - Vice President, Angela Bell - Secretary, Angela Martin - Treasurer, Shannon Lohr - Apparel Chairperson

**Attendance** - everyone sign in with contact information

**Welcome** - Stephanie Daniels

**Opening Prayer** - Father Bob

Stephanie read an email from Maria Frank who enjoyed the golf outing

- Recruitment tools - "We don't cut kids for sports, kids do not pay to play". Can ask Mr. Hoskins to send out an email to elementary school for more awareness of Blue Tide.

**Golf Outing Summary** - Stephanie and John - input by committee members as well. #s from Kathy Kissane.

- Stephanie gave summary of Golf Outing - our primary event and her primary responsibility.
- The Golf Pro at Lake Michigan Hills said that it was the best golf outing he had seen this year and the best that we had done in the time that he has helped host us.
- Made over \$30,000 dollars this year. We spent less per person this year than we did last year.

## **Athletic Stats**

Neil Carter - Athletic Director

- Winter sports - Middle school - 24 6th, 7th and 8th graders signed up. May have two teams of twelve basketball
- The girls league is 5th and 6th grade right now. There are too many 6th graders right now for basketball. \$250 per team to join the Lutheran League.
- Where do we separate a grade - do we play them with the grade below or grade above and how is that determined each year? Class sizes change year to year.
- There will be an additional cost for the elementary teams that are playing.

**Treasurer Report** - Angela Martin

- \$40,000 in the bank
- \$15,000 left in the account after Neil's budget is accounted for.
- \$1500 came in from the apple sale. - Teams help to pick the apples at Stover's. They are all donated from the orchard.

## **Communication Ideas**

- Have Jane add Blue Tide to the bottom of the sports emails - provided by Blue Tide
- Every fundraiser needs a binder that says how to conduct the respective fundraiser. Each fundraiser should have a similar structure and guidelines on how to put on the fundraiser.
- Elementary parents to help and get invested in Blue Tide.
- Jeff's idea?
- Transparency in marketing as to what we spend the money on and who is participating in athletics.

**Current Fundraisers** - Sign up to volunteer

- Golf Outing - Friday, August 23, 2019 - Jeff Martin, Stephanie Daniels, Angie Bell, Lora Marsh, Angela Martin
- Apple Sales
  - Need an apple sale chair
  - Apple sales are at masses and at the games
  - Could use the gas stations because the Curtis's offered that to us.
  - Raised \$1500 from the sales.
  - Need to organize a schedule for next year. Have each team sign up to volunteer for a time to sell.
- St. Patrick's Day Dinner - March 16, 2019 - Tom Stryzkowski
  - Jillian Rader offered to help get get clean up volunteers.
- Parking for the Krasl and 4th of July
  - West end of the parking lot will be secure with gates and will make the parking easier for those that are taking money for parking.
  - Could football team volunteer to help with parking?
- Brainstorming
  - Bricks with families name on them.

**Apparel Sales** - Shannon Lorh

- Sign up / discuss logistics of selling at sporting events.

**Thank you** - Stephanie Daniels

**Closing Prayer** - Father Bob

**Notes for board meeting** - roles of officers, marketing strategy, creating more of a structure for fundraisers, need a report from the treasure that we can put into the meeting minutes.