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Raising Good Digital Citizens

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Securing Your Web World

Presented By



Welcome!

Being great at using the Internet is an important 21st century skill



- Children are early adopters—they may be using applications and trying new technologies that we're barely aware of
- Parents are still children's best guide to behaving responsibly online

Goals for Tonight



- To understand how our children are using personal technology
- To learn how to help our children make smart choices and behave responsibly when using personal technology
- To examine ways to keep our children safe when they're online
- To start a discussion about Internet safety, personal privacy, and smart online behavior that we can continue with our families and others beyond tonight

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Why We Should Care

- 95% of 12- to 17-year-olds are online
- 80% of 12- to 17-year-olds use a social network
- 78% of teens have a cell phone
- 31% of 8- to 10-year-olds have a cell phone
- 56% of parents of 8- to 12-year-olds have given them a cell phone

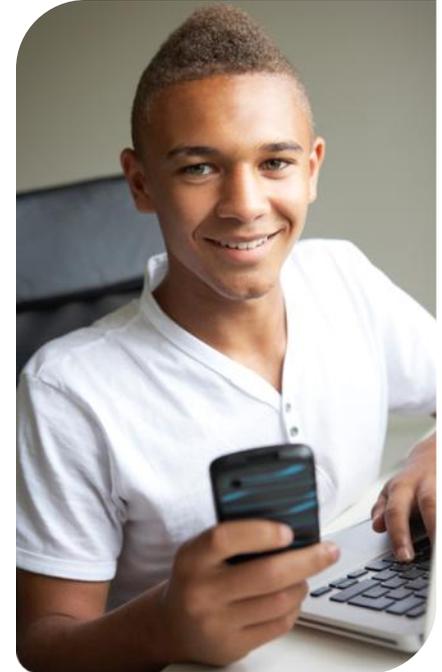


Pew Internet & American Life Project; Kaiser Family Foundation;
National Consumers League

It's a Mobile World!

- 37% of 12- to 17-year-olds have smartphones
- 23% of 12- to 17-year-olds have a tablet computer or access to one at home
- 74% of teens access the Internet on mobile devices
- One in four teens are “cell-mostly” Internet users; for teens with smartphones, this figure jumps to 50%

Pew Internet and American Life Project



What Is a Good Digital Citizen?

- Behaving online as you would in person
- Being respectful of others
- Telling an adult when you see dangerous or unkind online behavior
- Leaving a positive digital footprint
- Not copying something that isn't yours
- Knowing how to avoid cybercriminals
- Protecting personal information and maintaining online privacy



As a Parent, Where Do You Start?



- Understand how and where children connect
- Understand that children see the online world differently than you do
- Communicate your values around digital media
- Familiarize yourself with these technologies as best you can
- Establish a family code of conduct to follow online and off

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How To Help Your Kids Become Good Digital Citizens

- Set the rules
- Show them how
- Let them practice, and help them along the way
- Teach them and model the meaning of citizenship



How Do Children Connect?



- Smartphones
- Tablets
- Laptops
- Desktop computers
- Can you name any others?

What Children Do Online

- Work on schoolwork
- Visit virtual worlds
- Use apps
- Play multiuser games
- Text or instant message one another
- Post profiles and interact with others on social networking sites like Facebook, Twitter, and Tumblr
- View and share photos and videos with Instagram, Pinterest, Kik, YouTube, Snapchat, and other sites
- Blog and videochat
- Download music, movies, and more
- Create and upload art



Schoolwork

- Access homework assignments and study materials
- Communicate with teachers and classmates
- Watch educational videos and visit educational websites
- Conduct research
 - » Beware of plagiarism!
 - » Help your child find legitimate websites



Virtual Worlds

- Popular virtual worlds:
 - » Moshi Monsters
 - » MovieStarPlanet
 - » Club Penguin
 - » WhyVille
- Some are better than others
- Try these sites yourself
- Use parental controls to restrict sites
- Teach your child to report troubling or threatening behavior
- Limit time online



Online Games

- Consoles like MS Xbox Live or Nintendo DS have access to the Internet, allowing kids to play against others
- Many allow players to talk in real time using headsets and microphones
- Kids may be exposed to “trash talk” or worse
- Pay attention to ESRB age ratings
- Limit time spent with games—make sure it doesn’t interfere with other activities or responsibilities



Apps

- Read descriptions and reviews before downloading
- Apps can be multiplayer
- Look out for ads and marketing devices
- A parent-only password can limit downloads



Social Networking

- Popular social networking sites:
 - » Tumblr
 - » Facebook
 - » Twitter
 - » Google +
- Users create “profiles”
- Kids can communicate with friends and family, organize group activities (team sports or church youth group, for example), showcase their creative work, or raise awareness or money for something they believe in
- Anything they post, even behind privacy settings, can be shared by people they allow to see it
- They can view content and postings by people they may not know



Social Networking

- Popular video-sharing sites and tools: YouTube, Vimeo, Vine
- Popular photo-sharing apps: Instagram, Snapchat
- Users view and post videos and photos or send them to friends
- They post and read comments about the content
- Beware of copyright infringement and sending inappropriate images/videos



Social Networking

- Create your own accounts
- Learn the privacy settings, and show your child how they work
- “Friend” your child
- Most social networks work in similar ways



Texting and Instant Messaging



- Children “talk” with friends at any time on the computer or a cell phone
- 75% of 12- to 17-year-olds text, sending an average of 60 texts a day
- Texting is the most common form of daily communication by teens, replacing email, phone calls, and face-to-face socializing outside school
- Smartphone messaging apps enable texting outside of cell plan limits

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Mobile Device Tips



- Put a password on iTunes (for iPhone)
- Put a password on the phone
- Install Internet filter and parental control apps if needed
- Set phone limits
- Keep your phone to yourself
- Charge outside the bedroom overnight
- Use camera wisely
- Consider turning off GPS for certain apps

Cyberbullying



- Using online technology to repeatedly act cruelly to someone
- Posting or forwarding a private text or embarrassing image to others
- Tricking someone into revealing embarrassing information and forwarding it to others
- Spreading malicious rumors
- Stealing passwords
- Often accompanies offline interactions

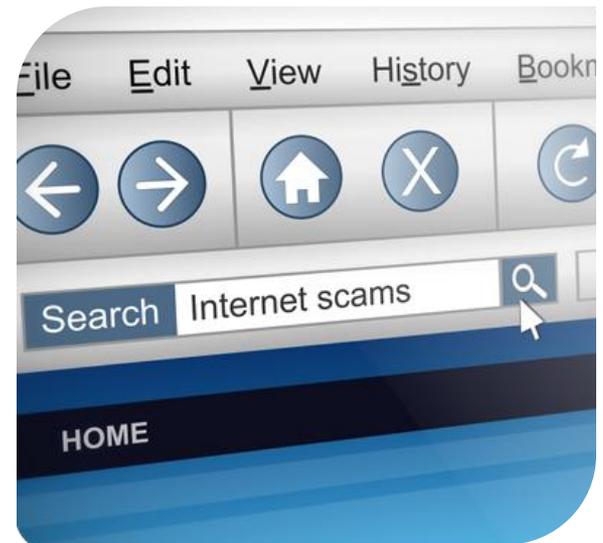
How To Deal With Cyberbullying

- Never respond to unkind remarks
- Don't participate in cyberbullying
- Block the cyberbully
- Tell a trusted adult
- Save the posts
- Notify law enforcement, if appropriate
- Notify your child's school, if appropriate
- If you see it happening, do something!



Watch for Clever Tricks and Scams!

- Poisoned search engine results
- Fake video players
- Bogus contests and free offers
- Social networking scams
- Spam (malware)



Parental Controls

- Install security software on your computer or tablet
- Enable parental controls on your TV and gaming console
- Block undesirable web content by adding filters to your browser
- Bookmark your child's favorite websites
- Teach your child to use kid-friendly search engines



A Digital Code of Conduct

- Protect your personal information
- Give everything the “grandma test” before posting
- Treat others online as you would treat them in person
- Stand up for others—don’t tolerate bullying
- Avoid plagiarism and copyright infringement
- Create secure passwords and keep them secret from your friends
- Delete suspicious emails
- Ignore contact from strangers online
- Notify your parents if something you read online makes you uncomfortable
- Check with me or another trusted adult before downloading or clicking on anything

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Basic Ways To Keep Your Child Safe



- Sign an Internet Safety Contract
- Have your child use her phone or tablet in public places in the house
- Set limits on use
- Become familiar with the sites your child visits and the games he plays
- Know his online “friends”
- Know his passwords
- Be in constant communication
- Keep your security software up to date

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Resources

- **ConnectSafely**
www.connectsafely.org/guides
Offers online parents' guides to various social networking sites, including Facebook, Instagram, Snapchat, and Google+.
- **AllSafeSites**
www.allsafesites.com
A child-safe Internet search engine.
- **Common Sense Media**
www.common sense media.org
Reviews and rates websites and other media for children according to age-appropriateness.
- **Trend Micro**
www.trendmicro.com/internetsafety
Lots of information on Internet safety for families from Trend Micro, the sponsor of this Internet Safety Night presentation.

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