

Student Privacy Information

Please Read Carefully

We promote Sacred Hearts School in many ways throughout the year: in the Catholic Herald and Star press releases, on our school website, Facebook and upcoming Instagram pages, and in marketing materials like folders and brochures.

Many PR communications have our student's pictures and sometimes first names (usually only if a student wins a specific award or honor). Many teachers also have classroom websites or blogs. When we post pictures or videos on the Sacred Hearts of Jesus and Mary website and Facebook sites, we never use students' full names or grades. Parents or students may comment on a wall post, but cannot add pictures or videos to the site. The pages are very closely monitored in-house.

If you specifically don't want your child's first name, OR picture of them to appear outside of school, on our school social media or website, a classroom website or blog, in the newspapers, or any marketing material, please e-mail your request to Jill Conaway at jill.conaway@shjms.org OR send a written note in the family envelope addressed to Mrs. Conaway. It is too difficult for us to accommodate mixed requests such as, "His name can appear in sports photos in the newspaper, but not on the website," or "Her picture is okay on the school brochure, but not on Facebook." Please let us know as soon as possible if you don't want your child's name or picture in any of our online or printed marketing materials.

Secondly, if you are a parent on a field trip, in the classroom, at a scouting meeting, a sporting event, or service project, and are taking pictures go ahead and send them electronically **via e-mail or flash drive** to Jill Conaway. We love to do press releases about the great things going on at school and it always helps to have pictures with an article...or to use in other marketing materials. Many photos are used for the yearbook, too!

Thank you!