



Advertising Rates

Updated: March 31, 2016

- Page Border
- Ad Border
- .25" Ad Bleed
- Ad Image Area
- Blank Page Area

Ad prices shown are net for **Color** or **Black & White**.

25% discount for chancery offices, parishes, schools, and non-profit organizations.

An additional 10%, 15%, 20%, or 25% discount for 3, 6, 9, or 12 month pre-scheduled runs.

Applicable discounts will be applied to ad prices listed below . Call (361) 693-6605 for more information.

www.SouthTexasCatholic.com/advertise

Inside Cover
\$1,250

Ad Image Area:
8.375" x 10.875"

Ad with required bleed:
8.875" x 11.375"

Outside Cover
\$1,250

Ad Image Area:
8.375" x 7"

Ad with required bleed:
8.875" x 7.25"

Full Page
\$1,000

Ad Image Area:
7.65" x 10"

Half Page—Horizontal
\$500

Ad Image Area:
7.65" x 4.85"

Half Page—Vertical
\$500

Ad Image Area:
3.7" x 10"

Quarter Page—Vertical
\$250

Ad Image Area:
3.7" x 4.85"

Quarter Page—Banner
\$250

Ad Image Area:
7.65" x 2.3"

Eighth Page
\$125

Ad Image Area:
3.7" x 2.3"