

The Vashon Park Board of Commissioners will ensure that the Vashon Park District (VPD) develops a Strategic Plan as described below. The Strategic Plan is a blueprint for action that guides the VPD in the decisions that it makes over the next levy cycle. The creation of the plan is a systematic process through which board members and staff agree on and build commitment to the priorities that are essential to fulfilling the mission of VPD and the goals of the community. This Strategic Plan will be reviewed and, if necessary, updated every year.

The Strategic Plan will include:

1. Mission Statement – Why does the VPD exist, what does it do, and who benefits from its actions?
2. Vision Statement – What do we want the VPD to look like in three to five years? In 10 – 30 years? The Vision Statement is an audacious goal that is tangible, energizing, and highly focused.
3. Values Statement – What are the principals and beliefs that guide the behavior and decisions of the VPD?
4. Analysis of Current State – Information gathered from external and internal sources about factors that will affect our ability to fulfill our mission.
5. Goals – The broad strategies or priority areas that the VPD will focus on over the next levy cycle to address critical issues and to close the gap between the current state and the future vision. Timeless, unbounded statements of the condition or attribute to be attained, based on stakeholder input and what VPD already knows.
6. Objectives – Each goal must have measurable, attainable milestones to achieve the goal.
7. Action Plans – Specific results to be achieved within a given time period (typically one year) and includes the specific actions, timeline, roadmap, and resource needs to accomplish the goals and objectives.
8. Implementation – Record and communicate to the community the actions being performed. Identify challenges and find alternatives if necessary.
9. Evaluation – Review, revise, and update to reflect financial, managerial, technical, or strategic changes affecting VPD. Learn from this, so we can be more effective in the future.

The current state analysis will include but not be limited to:

1. A thorough analysis of the current environment in which the VPD is operating (state of the economy, general political environment, levy funds projection).
2. Analysis of current resources, facilities, programs, staffing and administrative systems.
3. Comprehensive, professional citizen surveys taken before the first plan is written and before each review and updating of the plan.
4. An analysis of safety and liability concerns.
5. An analysis of state and local laws that will impact the VPD.
6. The analyses noted above will be performed in the context of a SWOT Analysis:
 - a. Strengths – What does VPD do well?
 - b. Weaknesses – Where can VPD improve?
 - c. Opportunities – What external opportunities exist with respect to pursuing VPD's mission?
 - d. Threats – What external threats hinder the pursuit of VPD's mission?